



March 11, 2026 – (Alexandria, V.A.) The National Sheriffs' Association (NSA) today launched a nationwide public safety campaign led by Sheriffs from across the country to strengthen public awareness of fraud and scams targeting communities across the United States.

As part of the initiative, Sheriffs nationwide recorded Public Service Announcements now being distributed for broadcast on television and radio stations, warning the public about increasingly sophisticated scam operations. [NSA Executive Director and CEO, Justin Smith](#), also recorded a PSA.

Criminal networks are using phone calls, text messages, social media, and fraudulent ads online to deceive Americans—often posing as law enforcement, legitimate businesses, or people victims trust.

“Sheriffs across the country are fighting back, but local law enforcement cannot do it alone,” NSA Executive Director and CEO Justin Smith said. “We are calling on Congress and the Trump Administration to keep the pressure on criminal networks, with tougher enforcement, real accountability for bad actors, and additional resources to shut these operations down—many of which operate overseas and target Americans at scale.”

Americans now see an estimated fifteen billion fraudulent ads online every day, and last year, consumers lost \$12.5 billion nationwide to fraud and scams, according to federal estimates and internal social media platform documents. These crimes range from romance and investment schemes to fake “tech support” and impersonation frauds that can drain life savings and destroy credit.

These criminals rush their victims. They pressure them. They demand money or personal information—often using fear and urgency to override common sense. Law enforcement officials urge residents to remember five simple steps:

- Slow down
- Verify
- Hang up
- Don't click
- Don't send money

For more information on how to protect yourself and your family, visit the National Sheriffs' Association at www.sheriffs.org/stopscams

Sheriffs PSAs:

[Sheriff Christopher J Hilton, Sandusky County, OH](#), [Sheriff Kandy Fatheree, Summit County, OH](#)
[Sheriff Greg Champagne, St. Charles Parish, LA](#), [Sheriff Jim Skinner, Collin County, TX](#)
[Sheriff Juan Figueroa, Ulster County, NY](#), [Sheriff Leo Dutton, Lewis and Clark County, MT](#)
[Sheriff Paul Arteta, Orange County, NY](#), [Sheriff Todd Hood, Oneida County, NY](#)
[Sheriff Troy Wellman, Moody County, SD](#), [Sheriff Peter Koutoujian, Middlesex County, MA](#)
[Sheriff Peter Herron, Montgomery County, NC](#), [Sheriff Mark Wasylshyn, Bowling Green County, OH](#), [Sheriff Matthew Kendall, Mendocino County, CA](#)

About the National Sheriffs' Association

The National Sheriffs' Association is one of the largest associations of law enforcement professionals in the U.S., representing more than 3,000 elected Sheriffs across the nation, and with a total membership of approximately 10,000. NSA is a non-profit organization dedicated to raising the level of professionalism among sheriffs, their deputies, and others in law enforcement, public safety, and criminal justice. Throughout its eighty-five-year history, NSA has also served as an information resource for all law enforcement, as well as state governments and the federal government.

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